

SYSTEM AND METHOD FOR INDEXING TRAVEL  
ACCOMMODATIONS IN A NETWORK ENVIRONMENT

ABSTRACT OF THE DISCLOSURE

A method for evaluating travel accommodations is provided that includes identifying a plurality of hotel properties and assigning a hotel marketability index score to one or more of the properties such that one or more of the properties may be ranked. The hotel marketability index score may be based on a selected one or more characteristics associated with one or more of the hotel properties, the characteristics including rate competitiveness, hotel availability, hotel location within a cluster location, and hotel quality within the cluster location.